



Application Form

ORGANISATION:

CONTACT NAME:

ABN:

PHONE:

EMAIL:

ARE YOU APPLYING AS A:

OVERVIEW OF INITIATIVE:

Not-For-Profit

Profit-For-Purpose

For-Profit

Individual

PRIMARY LOCATION OF INITIATIVE:

IOR EMPLOYEE CONTACT:

OTHER SUPPORTERS ALREADY COMMITTED:

DATES APPLICABLE TO THIS APPLICATION:

SUPPORT REQUIRED FROM IOR:

Sponsorship

Donation

IF IOR HAS PREVIOUSLY SUPPORTED THIS INITIATIVE PLEASE PROVIDE BACKGROUND:

HOW DOES THIS INITIATIVE CONTRIBUTE TO THE COMMUNITY?

WHAT PROMOTIONAL OPPORTUNITIES ARE AVAILABLE TO IOR TO RAISE AWARENESS OF SUPPORT?

HOW IS IOR'S CONTRIBUTION GOING TO BE UTILISED?

Next Steps

Please email this completed application form to: info@ior.com.au (Attn: Drew Hipwood, Manager - Corporate Affairs).

IOR will respond with an answer to your application within the next 7 days.

Definitions

SPONSORSHIP

A financial or in-kind contribution in support of an event or initiative in return for positive recognition.

DONATION

A financial or in-kind contribution made to a non-profit organisation without seeking business benefit.

NOT-FOR-PROFIT

Organisations that provide services to the community and do not operate to make a profit and are deductible gift recipients.

PROFIT-FOR-PURPOSE

Organisations that make a profit and are led by a mission to achieve social good. Profit for purpose organisations are not eligible for deductible gifts.

Tips for a successful application

- Complete this application form electronically, to the best of your ability.
- Provide enough lead time to ensure IOR is able to review the application and promote its involvement.
- Provide images and graphics (e.g. logos) which IOR may use in communications and on social media.
- Provide supporting documentation, such as a sponsorship proposal.
- Be clear and concise about the impact your initiative will have on your community and how IOR's support will be utilised.